

February 15, 2006

Dear Business Neighbor,

**Moriah Music** is presenting a musical comedy this Summer, entitled "**The Three Little Pigs—A Modern Musical of Consumerism**". This is an original, award-winning musical, written by music educator, Cynthia Ensign Baney. The musical was created with the support of the Indiana Department of Education to help teach community children about the importance of being a wise consumer. This summer the musical will be performed by children attending **Moriah Musicals**, a Musical Theater Summer Camp in Noblesville. This will be the first season for this camp.

The musical focuses on the different decisions made by each of three pigs when they are on their own for the first time. While the youngest pig makes wise financial decisions, the oldest pig gets into trouble by being unable to delay gratification. The unchecked desire to "get everything she wants, when she wants it", leads the pig to work with a scheming "Rent to Own" saleslady and her assistant-- the "big bad wolf".

The story line has been embellished to demonstrate that everyone, regardless of socio-economic background is held responsible for personal financial decisions. When children grow up, they will need to make wise decisions about career, expenses and satisfying wants and needs. Failure to do so will adversely affect their lives.

Moriah Music believes that economic education at an early age is an important component of elementary education and future community development. Children do not naturally grow into adults that magically know how to manage money or understand commerce. By providing an opportunity to learn financial truths through the arts in a fun and stimulating way, **Moriah Musicals** hopes to encourage practical skills that translate into sound understanding among children, tomorrow's adult business and community leaders.

While exact participation numbers are not yet known, usually these musicals engage 60 children in "On Stage" roles. Many families from Hamilton County are expected to be involved in this summer camp and program. In addition to children involvement, many parents will have contributed to the production. Therefore, the "**Three Little Pigs**" will be promoted throughout the community.

**BlazeCom** has decided to support this endeavor due to the potential impact for future community benefit. Moriah Music is seeking additional sponsors to support their production in areas of advertising, props, costumes, t-shirt and other performance related costs. And the camp wishes to have a benevolence fund to offer scholarships to talented children of family experiencing economic hardship.

Should you wish to support this elementary economics education project, perhaps your organization would be willing to invest in the project via financial contribution or making a donation. In appreciation for sponsorship, your firm would receive VIP seating for a performance as well as standard sponsorship recognition via web, playbill, advertisement, etc. related to the generosity of your contribution at the different levels of sponsorship. Naturally, additional benefit for sponsors can be found in inviting customers, vendors, employees and the public to enjoy the performance.

Regardless of whether or not you are able to support this community musical theater project, Moriah Music would love to have you enjoy this entertaining summer musical production. Please contact us via BlazeCom at 1-866-758-3841, so that we can arrange seating for you.

Thank you for considering the support of this outstanding educational endeavor!

Regards,

*Blake*

Blake Justice . . .

Blake@BlazeCom.us